



2020 America's Finest City Half Marathon WEEKEND OF EVENTS AND OPPORTUNITIES

AFC FITNESS EXPO BOOTH

Meet and interact with more than 10,000 active, affluent achievers during this exciting two-day Fitness Expo taking place in the 20,000 square foot Pavilion located on the grounds of the beautiful Sheraton San Diego Hotel & Marina. Space is limited - reserve your booth today!

Location: Sheraton San Diego Hotel & Marina - 1380 Harbor Island Dr, San Diego, CA 92101

Setup: Friday, August 14 from 6 to 11:30 a.m.

Event Hours: Friday, August 14 from 12 to 5 p.m. and Saturday, August 15 from 10 a.m. to 5 p.m.

Cost: \$795 - standard booth and \$895 - corner booth

Includes: 10' x 10' space with one 8' covered table and two chairs

FINISH LINE FESTIVAL BOOTH

If you're looking to sample your latest food or beverage product, the Finish Line Festival is where you want to be. With more than 12,000 spectators and half marathon and 5K finishers, the Finish Line Festival is a bonanza of people. Space in the Finish Line Festival is limited and subject to approval.

Location: Balboa Park - east side of the park in the large grassy area near the intersection of Park Boulevard and Presidents Way

Setup: Sunday, August 16 from 5 to 6:30 a.m.

Event Hours: Sunday, August 16 from 6:30 to 11 a.m.

Cost: \$800

Includes: 10' x 10' covered booth space with one 8' covered table and two chairs

VIRTUAL GOODY BAG INSERT

Our virtual goody bag offers you the opportunity to post digital coupon offers and hyperlinks to your company website - it's entirely up to you. A link to the virtual goody bag will be featured on the high-traffic America's Finest City Half Marathon website prior to and following the event. In addition to being available on the event website, the virtual goody bag will be emailed to all half marathon and 5K participants.

Cost:

\$300 for standard posting | Free with booth purchase

[CLICK HERE TO RESERVE YOUR SPACE](#)

