

## Carlsbad Marathon Official Charity Program Levels

### Level A

(Level A is limited to charities with prior Carlsbad Marathon experience)

#### • Requirements

- Commit to fundraise for your organization
- Recruit 80 race day volunteers for on-course assignments
- Promote your partnership with the Carlsbad Marathon on your website and social media channels
- Submit post-event report within 30 days of the event

#### • Benefits

- Listing and link on event website
- Opportunity for participants to make a donation to your organization during registration (funds paid out by the Carlsbad Marathon after registration closes)
- Opportunity to place organization fundraising link on Carlsbad Marathon charity page
- Dedicated post on Carlsbad Marathon Facebook and Instagram page
- Complimentary insert in virtual goody bag
- Five complimentary entries for either the full marathon, half marathon or 5K to use to promote fundraising for your organization
- Opportunity to purchase up to 20 additional entries at early entry fee that can be used for fundraisers
- Team meeting space in the finish line festival area
- Recognition by announcers on race day
- \$1,000 stipend

### Level B

#### • Requirements

- Commit to fundraise for your organization
- Recruit 40 race day volunteers for on-course assignments
- Promote your partnership with the Carlsbad Marathon on your website and social media channels
- Submit post-event report within 30 days of the event

#### • Benefits

- Listing and link on event website
- Opportunity for participants to make a donation to your organization during registration (funds paid out by the Carlsbad Marathon after registration closes)
- Opportunity to place organization fundraising link on Carlsbad Marathon charity page
- Dedicated post on Carlsbad Marathon Facebook and Instagram page
- Complimentary insert in virtual goody bag
- Three complimentary entries for either the full marathon, half marathon or 5K to use to promote fundraising for your organization
- Opportunity to purchase up to 10 additional entries at early entry fee that can be used for fundraisers

- Team meeting space in the finish line festival area
- Recognition by announcers
- \$500 stipend

### **Level C**

#### **• Requirements**

- Commit to fundraise for your organization
- Recruit 20 race day volunteers for on-course assignments
- Promote your partnership with the Carlsbad Marathon on your website and social media channels
- Submit post-event report within 30 days of the event

#### **• Benefits**

- Listing and link on event website
- Opportunity for participants to make a donation to your organization during registration (funds paid out by the Carlsbad Marathon after registration closes)
- Opportunity to place organization fundraising link on Carlsbad Marathon charity page
- Dedicated post on Carlsbad Marathon Facebook and Instagram page
- Complimentary insert in virtual goody bag
- One complimentary entry for either the full marathon, half marathon or 5K to use to promote fundraising for your organization.
- Opportunity to purchase up to 5 additional entries at early entry fee that can be used for fundraisers
- Team meeting space in the finish line festival area
- Recognition by announcer
- \$250 stipend