



## Carlsbad Marathon Official Charity Program Levels

### **Level A**

(Level A is limited to charities with prior Tri-City Medical Center Carlsbad Marathon experience)

#### **• Requirements**

- Commit to fundraise for your organization
- Recruit 80 race day volunteers for on-course assignments
- Promote your partnership with the Tri-City Medical Center Carlsbad Marathon on your website and social media channels
- Submit post-event report within 30 days of the event

#### **• Benefits**

- Listing and link on event website
- Opportunity for participants to donate and fundraise on your behalf through CrowdRise
- Dedicated post on Tri-City Medical Center Carlsbad Marathon Facebook page
- Complimentary insert in virtual goody bag
- Five complimentary entries for either the full marathon, half marathon or 5K to use to promote fundraising for your organization
- Opportunity to purchase up to 20 additional entries at early entry fee that can be used for fundraisers
- Team meeting space in the finish line festival area
- Recognition by announcers on race day
- \$1,000 stipend

### **Level B**

#### **• Requirements**

- Commit to fundraise for your organization
- Recruit 40 race day volunteers for on-course assignments
- Promote your partnership with the Tri-City Medical Center Carlsbad Marathon on your website and social media channels
- Submit post-event report within 30 days of the event

#### **• Benefits**

- Listing and link on event website
- Opportunity for participants to donate and fundraise on your behalf through CrowdRise
- Dedicated post on Tri-City Medical Center Carlsbad Marathon Facebook page
- Complimentary insert in virtual goody bag
- Three complimentary entries for either the full marathon, half marathon or 5K to use to promote fundraising for your organization
- Opportunity to purchase up to 10 additional entries at early entry fee that can be used for fundraisers
- Team meeting space in the finish line festival area
- Recognition by announcers
- \$500 stipend

## **Level C**

### **• Requirements**

- Commit to fundraise for your organization
- Recruit 20 race day volunteers for on-course assignments
- Promote your partnership with the Tri-City Medical Center Carlsbad Marathon on your website and social media channels
- Submit post-event report within 30 days of the event

### **• Benefits**

- Listing and link on event website
- Opportunity for participants to donate and fundraise on your behalf through CrowdRise
- Dedicated post on Tri-City Medical Center Carlsbad Marathon Facebook page
- Complimentary insert in virtual goody bag
- One complimentary entry for either the full marathon, half marathon or 5K to use to promote fundraising for your organization.
- Opportunity to purchase up to 5 additional entries at early entry fee that can be used for fundraisers
- Team meeting space in the finish line festival area
- Recognition by announcer
- \$250 stipend