



Carlsbad Marathon Official Charity Program Levels

Level A

(Level A is limited to charities with prior Tri-City Medical Center Carlsbad Marathon experience)

• Requirements

- Commit to fundraise for your organization
- Recruit 80 race day volunteers for on-course assignments
- Attend two pre-event meetings
- Promote your partnership with the Tri-City Medical Center Carlsbad Marathon on your website and social media channels
- Submit post-event report within 30 days of the event

• Benefits

- Listing and link on event website
- Opportunity for participants to donate and fundraise on your behalf through CrowdRise
- Dedicated post on Tri-City Medical Center Carlsbad Marathon Facebook page
- Assistance in using the event for your organization's fundraising and PR goals
- 50% off In Motion Fit memberships for your fundraisers training for the Carlsbad full or half marathon
- Five complimentary entries for either the full or half marathon to use to promote fundraising for your organization
- Eight invitations to pre-race Heroes Reception
- Team meeting space in the finish line festival area
- Recognition by announcers
- \$1,000 stipend

Level B

• Requirements

- Commit to fundraise for your organization
- Recruit 40 race day volunteers for on-course assignments
- Attend two pre-event meetings
- Promote your partnership with the Tri-City Medical Center Carlsbad Marathon on your website and social media channels
- Submit post-event report within 30 days of the event

• Benefits

- Listing and link on event website
- Opportunity for participants to donate and fundraise on your behalf through CrowdRise
- Dedicated post on Tri-City Medical Center Carlsbad Marathon Facebook page
- Assistance in using the event for your organization's fundraising and PR goals
- 50% off In Motion Fit memberships for your fundraisers training for the Carlsbad full or half marathon

Please note that the charity level assignments will be determined by In Motion, Inc.

- Three complimentary entries for either the full or half marathon to use to promote fundraising for your organization
- Four Invitations to pre-race Heroes Reception
- Team meeting space in the finish line festival area
- Recognition by announcers
- \$500 stipend

Level C

• Requirements

- Commit to fundraise for your organization
- Recruit 20 race day volunteers for on-course assignments
- Attend two pre-event meetings
- Promote your partnership with the Tri-City Medical Center Carlsbad Marathon on your website and social media channels
- Submit post-event report within 30 days of the event

• Benefits

- Listing and link on event website
- Opportunity for participants to donate and fundraise on your behalf through CrowdRise
- Dedicated post on Tri-City Medical Center Carlsbad Marathon Facebook page
- Assistance in using the event for your organization's fundraising and PR goals
- 50% off In Motion Fit memberships for your fundraisers training for the Carlsbad full or half marathon
- One complimentary entry for either the full or half marathon to use to promote fundraising for your organization.
- Two Invitations to pre-race Heroes Reception
- Team meeting space in the finish line festival area
- Recognition by announcer
- \$250 stipend

Affiliate Level

The Affiliate Level is available to groups running together on behalf of a non-profit organization, a particular cause or in memory of someone.

• Requirements

- Must submit final fundraising report within 30 days of the event

• Benefits

- Listing and link on event website
- Team meeting space in the finish line festival area (must have a minimum of 50 registered participants)
- Recognition by announcers