



2019 America's Finest City Half Marathon WEEKEND OF EVENTS AND OPPORTUNITIES

AFC FITNESS EXPO BOOTH

Meet and interact with more than 10,000 active, affluent achievers during this exciting two-day Fitness Expo taking place in the 20,000 square foot Pavilion located on the grounds of the beautiful Sheraton San Diego Hotel & Marina. Space is limited - reserve your booth today!

Location: Sheraton San Diego Hotel & Marina - 1380 Harbor Island Dr, San Diego, CA 92101

Setup: Friday, August 16 from 6 to 11:30 a.m.

Event Hours: Friday, August 16 from 12 to 6 p.m. and Saturday, August 17 from 10 a.m. to 5 p.m.

Cost: \$895 - standard booth and \$995 - corner booth

Includes: 10' x 10' space with one 8' covered table and two chairs

FINISH LINE FESTIVAL BOOTH

If you're looking to sample your latest food or beverage product, the Finish Line Festival is where you want to be. With more than 15,000 spectators and half marathon and 5K finishers, the Finish Line Festival is a bonanza of people. Space in the Finish Line Festival is limited and subject to approval.

Location: Balboa Park - east side of the park in the large grassy area near the intersection of Park Boulevard and Presidents Way

Setup: Sunday, August 18 from 5 to 6:30 a.m.

Event Hours: Sunday, August 18 from 6:30 to 11 a.m.

Cost: \$700

Includes: 10' x 10' covered booth space with one 8' covered table and two chairs

VIRTUAL GOODY BAG INSERT

Our virtual goody bag offers you the opportunity to post digital coupon offers and hyperlinks to your company website - it's entirely up to you. A link to the virtual goody bag will be featured on the high-traffic America's Finest City Half Marathon website prior to and following the event. In addition to being available on the event website, the virtual goody bag will be emailed to all half marathon and 5K participants. In comparison to the traditional one touchpoint physical goody bags, the virtual goody bag offers far greater exposure and more touchpoints. Because you no longer need to produce the actual materials to be inserted in the traditional bag, the virtual goody bag is more economical and environmentally friendly too.

Cost:

\$300 for standard posting | \$150 when purchased with a booth

[CLICK HERE TO RESERVE YOUR SPACE](#)

2019 AFC FITNESS EXPO

Sheraton San Diego Hotel & Marina Pavilion

SUBJECT TO CHANGE | UPDATED 2.1.19

